



**BETTER BOOKING**

—through—

**MOUNTAIN VACATION  
RENTALS**

Mountain Vacation Rentals LLC (MVR LLC) was recently founded as strictly an online portal for people who are looking to find a vacation rental in the Canaan Valley area. Two West Virginians who have a vested interest and see the future potential of the valley own the company.

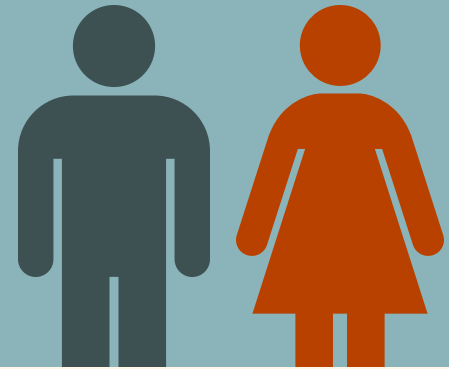
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[WWW.CANAANVALLEYCABINS.COM](http://WWW.CANAANVALLEYCABINS.COM)

# MVR LLC CATERES TO TWO GROUPS OF INDIVIDUALS:

- 1 Someone looking for a vacation rental home in Canaan Valley and,
- 2 Homeowners and property management companies looking to increase vacation rental listings.



MVR LLC is not a property management company but can help property management companies increase bookings for the listings they already have. With experience being vacation rental homeowners in the valley, we have the tools to help others get their homes booked. We do the leg work through online advertising to get more people to our website portal ([www.canaanvalleycabins.com](http://www.canaanvalleycabins.com)) so they can find your vacation rental listing and get you more bookings.

We use *BlaineTurner Advertising*, an award-winning, full-service marketing and web design agency located in Morgantown, W.Va.

MVR LLC charges an 8% booking fee (industry standard).



# MOST POPULAR PAGES

- 1 Rental Homes 39%
- 2 Homepage 26%
- 3 Reservations 13%
- 4 Cabin Rental Homes 8%

**982%**  
INCREASE IN  
NEW VISITORS  
SINCE NOV.

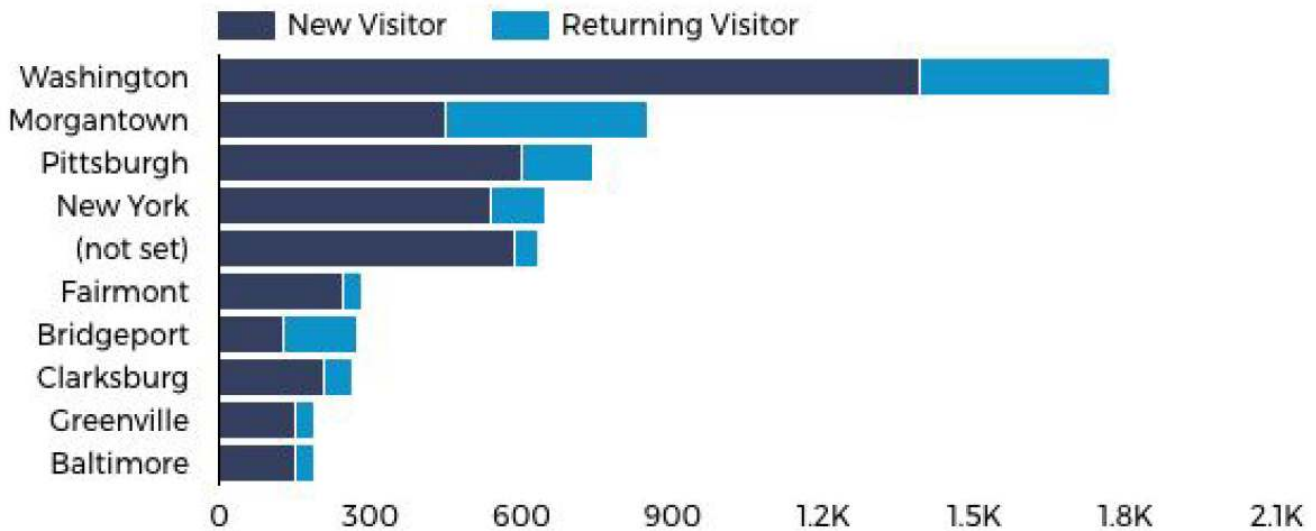
# WEBSITE VISITORS

NOVEMBER – APRIL

Nov	2116
Dec	2217
Jan	2590
Feb	2586
March	3004
April	2791
May	2715

**2,680**  
AVERAGE  
MONTHLY  
VISITS

# TOP LOCATIONS BY SESSION



# TRAFFIC SOURCES

Referral	35%
Search	31%
Direct	29%
Social	5%

